

# Going



# Mobile

## Made Easy

**Top Resources Report**

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**Quickstart Guide to  
Skyrocket Your Offline and  
Online Business Success  
with Mobile Marketing**

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## Mobile Website Videos

- ✓ <http://www.bluetrainmobile.com/blog/how-to-embed-videos-on-mobile-websites/>
- ✓ <http://www.youtube.com/watch?v=oSFQ5jk-drQ>
- ✓ <http://www.youtube.com/watch?v=DbwuJZG7Bf8>
- ✓ <http://www.youtube.com/watch?v=r5EWrkUA-aQ>
- ✓ <http://www.youtube.com/watch?v=M8OplpJpdd4>
- ✓ <http://www.youtube.com/watch?v=Fs2-6EXLteA>

## Mobile Website Tools

- ✓ <http://www.bluetrainmobile.com/blog/5-key-mobile-marketing-stats-you-need-to-know/#.UwfulYXp3FA>
- ✓ <http://www.virtualmechanics.com/products/spinnerpro/>
- ✓ <http://www.clickz.com/clickz/column/2326670/7-tools-for-creating-a-conversion-optimized-mobile-website>
- ✓ <http://www.smashingapps.com/2014/01/09/useful-tools-for-testing-your-site-on-mobile-devices.html>
- ✓ <http://www.indusnet.co.in/buzz/2014/02/17/10-mobile-app-testing-tools-look-2014/>
- ✓ <http://www.webpagefx.com/design-build-mobile-web-site.html>
- ✓ <http://www.practicalecommerce.com/articles/62685-5-Keys-to-Mobile-Ecommerce-Optimization-in-2014>

## Mobile Website Training

- ✓ <http://www.webucator.com/mobile-training/mobile-web-development.cfm>
- ✓ <http://www.lynda.com/Mobile-Web-training-tutorials/1465-0.html>
- ✓ <http://www.dynamicwebtraining.com.au/mobile-website-and-app-training>
- ✓ <http://pluralsight.com/training/Courses/TableOfContents/mobile-first-responsive-web-design>
- ✓ <http://mobile.smashingmagazine.com/2014/02/11/four-ways-to-build-a-mobile-app-part3-phonegap/>
- ✓ <http://mobile.smashingmagazine.com/2014/02/11/four-ways-to-build-a-mobile-app-part3-phonegap/>
- ✓ <http://www.axure.com/mobile-website-tutorial>

## Mobile Website Blogs

- ✓ <https://blog.kissmetrics.com/mobile-mania/>
- ✓ <http://www.mobilemarketer.com/>
- ✓ <http://blog.mofuse.com/>
- ✓ <http://blog.mobileweb.be/>

- ✓ <http://www.intomobile.com/>
- ✓ <http://www.m-trends.org/>
- ✓ <http://textually.org/>
- ✓ <http://www.mobistro.com/Blog.aspx>
- ✓ <http://www.recruitingblogs.com/profiles/blogs/5-tools-for-taking-your-site-mobile-in-2014>
- ✓ <http://blog.whatrunswhere.com/mobile-marketing-2014/>

## Mobile Website Forums

- ✓ <http://mobility.mobi/>
- ✓ <http://mobiforge.com/forum>
- ✓ <http://mobiforge.com/forum>
- ✓ <https://www.openforum.com/articles/go-mobile-how-to-make-your-website-mobile-friendly/>

## Mobile Website Infographics

- ✓ <http://www.digitalbuzzblog.com/infographic-2013-mobile-growth-statistics/>
- ✓ <http://www.techrepublic.com/blog/smartphones/infographic-rise-of-the-mobile-strategist/6233/>
- ✓ <http://blog.intuit.com/marketing/how-to-optimize-your-website-for-mobile-viewing-infographic/>
- ✓ <http://visual.ly/how-users-interact-mobile-marketing-campaigns>
- ✓ <http://www.pinterest.com/pin/175429347956058316/>
- ✓ <http://www.netbiscuits.com/resources/netbiscuits-reports/2014-trend-predictions-for-the-mobile-web/>
- ✓ <http://www.business2community.com/infographics/better-mobile-apps-mobile-websites-infographic-2-0746239>

## Mobile Website Affiliate Programs

- ✓ <http://www.affiliateranker.com/directory/Mobile/>
- ✓ <http://www.mobyaffiliates.com/>
- ✓ <http://www.mobileaffiliateservices.com/programs/>
- ✓ <http://www.mobilenobo.com/>
- ✓ [http://trumpia.com/main/Affiliate\\_program.php](http://trumpia.com/main/Affiliate_program.php)
- ✓ [http://www.mobilesmsmarketing.com/affiliate\\_program.php](http://www.mobilesmsmarketing.com/affiliate_program.php)

## Mobile Website Demographics

- ✓ <http://www.brafton.com/news/mobile-web-use-rising-across-all-demographics-in-the-u-s>
- ✓ <http://www.pewinternet.org/fact-sheets/mobile-technology-fact-sheet/>
- ✓ <http://www.sponsormob.com/blog/2012/07/18/the-demographics-of-mobile-internet-usage/>
- ✓ <https://www.quantcast.com/inside-quantcast/2013/08/quantcast-introduces-audience-demographics-for-mobile-apps/>
- ✓ <http://www.emarketer.com/Article/Mobile-Meets-Social-Across-Demographics/1010433>
- ✓ <https://thefinancialbrand.com/32428/pew-research-online-banking-users-demographic-trends/>
- ✓ <http://www.emarketer.com/Article/Hispanics-Lead-Web-Users-Who-Truly-Mobile-First/1010280>
- ✓ <http://www.bluetrainmobile.com/blog/smartphones-take-over-mobile-first-trends-and-user-demographics-this-week-in-mobile/>
- ✓ <https://guidebycell.com/?p=4160>